



Division of International Business

Mark Your Calendars

Take advantage of a variety of upcoming domestic and international events that will help you expand your business.

Future Events

Idaho - Taiwan Office Manager to Visit Idaho February 11 - 19, 2009

Trade office manager Eddie Yen will be visiting Idaho February 11 - 19, 2009. Mr. Yen will be available to meet with Idaho companies from around the state to discuss export strategies, country specific updates, market trends and international trade events.

If you are interested in the Taiwan/Southeast Asia market and you would like to meet with Mr. Yen for a one-on-one consultation, please contact Jennifer Verdon at jennifer.verdon@trade.idaho.gov or (208) 334-2650 ext. 2117.

Idaho - China Trade Office Manager to Visit Idaho
February 11 - 21, 2009

Trade office manager Dr. Cao Guoli will be visiting Idaho February 11 - 21, 2009. Dr. Guoli will be available to meet with Idaho companies from around the state to discuss export strategies, country specific updates, market trends and international trade events.

If you are interested in the China market and you would like to meet with Dr. Guoli for a one-on-one consultation, please contact Katie Ingram at katie.ingram@trade.idaho.gov or (208) 334-2650 ext. 2125.

Idaho - Mexico Trade Office Manager to Visit Idaho
February 14 - 28, 2009

Trade office manager Armando Orellana will be visiting Idaho February 14 - 28, 2009. Mr. Orellana will be available to meet with Idaho companies from around the state to discuss export strategies, country specific updates, market trends and international trade events.

If you are interested in the Mexico market and you would like to meet with Mr. Orellana for a one-on-one consultation, please contact Gabriel Reilly at gabriel.reilly@trade.idaho.gov or (208) 334-2650 ext. 2113.

Boise State University's International Trade Institute of Taiwan Internship Program
March 30 - May 22, 2009

Are you interested in developing business in Asia, particularly in China or Taiwan?

Do you need free expertise for your international business projects?

Are you interested in engaging with international students?

An intern from the Boise State-International Trade Institute of Taiwan Overseas Internship Program (coordinated through Boise State University's International Programs office) could be your answer!

As a participating business host, you will receive a graduate level, English-speaking intern from the prestigious International Trade Institute of Taiwan for 8 weeks in spring 2009. Interns are in the final semester of their International Business graduate certificate program in Taiwan, and complete internship experience at Boise State as their final program objective. Interns are not expected to be compensated. Boise State University program staff work closely with you and your intern to ensure maximum benefit for everyone.

For further information, please contact program coordinator, Chalimar Swain at chalimarswain@boisestate.edu or (208) 426-3652

U.S. Commercial Service - Environmental and Clean Energy Trade Mission to Europe

March 30 - April 4, 2009 (Bonus Day: April 5, 2009)

Venues: Zagreb, Croatia; Milan, Italy; and Athens, Greece

www.export.gov/enviro-cleanenergymission

Application Deadline: February 12, 2009

U.S. suppliers of innovative equipment, services, and technologies will find the Environmental and Clean Energy Technologies Trade Mission to Croatia, Italy, and Greece a cost-effective way to tap into fast-growing sectors in markets with a strong affinity for U.S. products and services. The mission will include one-on-one business matchmaking appointments in all three cities, plus meetings and networking at the EcoTec 2009 Environmental Tradeshow in Athens. EcoTec 2009 provides an ideal venue to meet with business and industry decision-makers in a range of sectors, including renewable energy, recycling, green building, waste management, wastewater treatment, environmental restoration, energy conservation, and alternative fuels. The participation fee -- \$5,400 for large firms and \$3,975 for small and mid-sized companies -- includes a bonus day, Sunday, April 5th, for delegation members wishing to remain in Athens to follow up on leads and take advantage of counseling at the Commercial Service booth at EcoTec 2009. For more information, contact our project officer at envirotechmission@mail.doc.gov. The application deadline is February 12, 2009, but applicants will be considered first come, first served, and spaces are limited, so don't delay!

U.S. Commercial Service - Built for the Future: U.S. Building Products Trade Mission to Southeast Asia

April 20 - 28, 2009

Venues: Hong Kong, Singapore, and Bangkok

<http://www.buyusa.gov/globaldesignbuild/futurebuildmission.html>

Application Deadline: February 20, 2009

This mission will promote environmentally friendly U.S. design and engineering services, energy efficient building systems, efficient lighting and heating/ventilation/air conditioning systems, and eco-friendly building products. Growing interest in energy efficiency, environmental protection, and "green" building are generating significant opportunities in these Southeast Asian markets for U.S. firms offering innovative products and technologies. The mission will include one-on-one business matchmaking appointments with prospective agents, distributors, and end-users; updates on major projects; Embassy briefings on doing business in each country market; and networking receptions. The mission is open to U.S. applicants on a first-come-first served basis through February 20, 2009. The participation fee is \$5,785 for large firms and \$3,975 for a small or medium-sized companies. For more information contact our project officer at futurebuildmission@mail.doc.gov .

World Trade Day

May 5 - 6, 2009

Boise, Idaho

For detailed information and to register, please click [here](#).

Increase Sales Revenue, Export Your Products!

Outstanding resources are available to qualify sales leads, develop pricing and payment strategies, and transport exports. Whether you are new to exporting or refining strategies, come learn about successful exporting and how you can benefit.

- **WTD Golf Tournament**
 - **Tuesday, May 5th**
 - **Shadow Valley GC, 15711 Hwy. 55 Boise**
 - **World Trade Day Seminars & Export Awards**
 - **Wednesday, May 6th**
 - **The Grove Hotel**
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You Oughta Know

Automated Export System (AES) Replaced SED

On June 2, 2008, the U.S. Census Bureau made the filing of export information through the Automated Export System mandatory for all shipments where a Shipper's Export Declaration was previously required.

The Automated Export System (AES) is a collaboration of federal agencies, such as the U.S. Customs and Border Protection and the Foreign Trade Division, and the U.S. export trade community.

Export information is collected electronically, edited immediately, and errors are detected and corrected at the time of filing. AES is a nationwide system operational at all ports and for all methods of transportation. It was designed to assure compliance with and enforcement of laws relating to exporting, improve trade statistics, reduce duplicate reporting to multiple agencies, and improve customer service.

For more detailed information, please visit:

- <http://cbp.gov/xp/cgov/trade/automated/aes/about.xml>
 - <http://www.aesdirect.gov/>
 - or contact Jennifer Verdon at jennifer.verdon@trade.idaho.gov or (208)334-2650 ext. 2117
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Import Opportunities Abound at the Port of Portland

You probably already know that the Port of Portland in Oregon is an export gateway for many Idaho companies to efficiently and cost effectively transport commodities and cargo from here to various destinations around the globe. But you may not have known that the traditionally export-focused port is now doing just as much business on the import side, offering some excellent opportunities.

Now more than ever is a great time for importers to capitalize on historically low rates, excellent transportation connections and personalized service currently being offered through the Port of Portland. Idaho companies looking to import containerized cargo via the transpacific will enjoy inland transportation efficiency and cost savings, ample capacity with no congestion and flexibility from the owner-operator port that you won't find at the mega ports. Portland has

the best overnight truck reach in the Pacific Northwest and main line river grade rail connections to inland destinations across the U.S. Best of all, with volumes projected to remain low in 2009, you can expect that imports will continue to receive highly favorable rates.

To learn more, visit the Port of Portland's website at www.portofportland.com/marine, or contact John Akre at john.akre@portofportland.com or 503-240-2018.



"We Create Jobs, Strengthen Communities and Market Idaho."

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**C.L. "BUTCH" OTTER, GOVERNOR
DONALD A. DIETRICH, DIRECTOR OF COMMERCE**

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